

## BBA Subject List : Duration 4 years

Subject Name	Subject Code	Subject Status	Credit Hours
<b>Year 1</b>			
<b>Semester 1</b>			
English I	ENF 613	MINOR	3
English for Professional Purposes	ENF 613		3
Principles of Management	BBA 1133	MAJOR	3
Introduction to Accounting	BBA 1143	MAJOR	3
Fundamental of Computer Principles & Programming	BBA 1153	MAJOR	3
			<b>15</b>
<b>Semester 2</b>			
Human Resources Management	BBA 1213	MAJOR	3
Principles of Marketing	BBA 1223	MAJOR	3
Internet Fundamental & Applications	BBA 1233	MAJOR	3
Entrepreneurship	BBA 1243	MAJOR	3
English II	ENG 623	MINOR	3
			<b>15</b>
<b>Year 2</b>			
<b>Semester 3</b>			
Sociology	BBA 1263	MAJOR	3
Business Organization	BBA 1313	MAJOR	3
Business Law	BBA 1323	MAJOR	3
Human Relations and Leadership Skills	MPU 3232	MAJOR	2
Microeconomics	BBA2413	MAJOR	3
Project Management	BBA2423		3
			<b>17</b>
<b>Semester 4</b>			
Introduction To Financial Accounting	BBA2433	MAJOR	3
Consumer Behavior	BBA2443	MAJOR	3
Company Law	BBA2453	MAJOR	3
Macroeconomics	BBA2553	MINOR	3
Business Ethics	BBA2513	MINOR	3
			<b>15</b>
<b>Year 3</b>			
<b>Semester 5</b>			
Quantitative Methods	BBA2523	MAJOR	3
Management Information System	BBA2533	MAJOR	3
International Business Management	BBA2543	MAJOR	3
E-Commerce	BBA2463	MINOR	3
Organizational Behavior	BBA2633	MINOR	3
Community Service	MPU3412		2
			<b>17</b>

Subject Name	Subject Code	Subject Status	Credit Hours
<b>Semester 6</b>			
Production and Operations Management	BBA2643	MINOR	3
Retail Management	BBA3713	MAJOR	3
Event Management	BBA3723	MAJOR	3
Marketing Management	BBA3733	MAJOR	3
Logistics & Supply Chain Management	BBA 3743	MAJOR	3
			<b>15</b>
<b>Year 4</b>			
<b>Semester 7</b>			
Target Economic Regions	BBA3753	MAJOR	3
Psychology	BBA3763	MAJOR	3
Strategic Management	BBA3813	MINOR	3
Innovation Management for Global Competitiveness	BBA3823	MAJOR	3
Industry Based Internship	BBA 3912	MAJOR	8
			<b>20</b>
<b>Semester 8</b>			
<b>Specialization: Option 1 (Marketing Group)</b>			
TQM and Six Sigma	BBA3833	MAJOR	3
Business Research Methods	BBA3843	MINOR	3
Marketing Research	BBA3853	MINOR	3
Multinational Enterprise	BBA3863		3
Bachelor's Thesis	BBA 3913	MAJOR	9
			<b>21</b>
<b>Total Credit Hours in 4 years</b>			<b>135</b>



After completing my MBA from Balmiki Lincoln, I had the opportunity to turn my entrepreneurial dream into reality. My MBA education has been instrumental in providing me with the necessary knowledge and skills to navigate the dynamic business environment and drive the success of my company.

**Kalpana Thapa** MBA Graduate

Lady Entrepreneur / Managing Director  
Dream Safety and Surgical Distributors Pvt Ltd.

